

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

508 10th St NW Conover, NC 28613	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2019)	2,777	17,594	52,140	146,903
Projected Population (2024)	2,858	18,300	54,343	152,744
Census Population (2010)	2,687	17,308	50,908	144,260
Census Population (2000)	2,221	15,208	46,686	133,106
Projected Annual Growth (2019-2024)	81 0.6%	706 0.8%	2,203 0.8%	5,842 0.8%
Historical Annual Growth (2010-2019)	90 0.4%	286 0.2%	1,232 0.3%	2,643 0.2%
Historical Annual Growth (2000-2010)	466 2.1%	2,100 1.4%	4,222 0.9%	11,154 0.8%
Estimated Population Density (2019)	884 psm	623 psm	664 psm	468 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
<b>Households</b>				
Estimated Households (2019)	1,151	7,208	21,373	60,689
Projected Households (2024)	1,158	7,320	21,767	61,875
Census Households (2010)	1,065	6,779	19,961	56,936
Census Households (2000)	870	5,939	18,091	52,071
Projected Annual Growth (2019-2024)	7 0.1%	113 0.3%	394 0.4%	1,186 0.4%
Historical Annual Change (2000-2019)	282 1.7%	1,268 1.1%	3,282 1.0%	8,618 0.9%
<b>Average Household Income</b>				
Estimated Average Household Income (2019)	\$81,059	\$66,235	\$63,606	\$68,476
Projected Average Household Income (2024)	\$98,288	\$77,698	\$74,356	\$80,177
Census Average Household Income (2010)	\$50,026	\$49,558	\$49,144	\$55,459
Census Average Household Income (2000)	\$46,089	\$45,474	\$46,344	\$51,932
Projected Annual Change (2019-2024)	\$17,229 4.3%	\$11,463 3.5%	\$10,750 3.4%	\$11,701 3.4%
Historical Annual Change (2000-2019)	\$34,970 4.0%	\$20,761 2.4%	\$17,262 2.0%	\$16,544 1.7%
<b>Median Household Income</b>				
Estimated Median Household Income (2019)	\$58,923	\$53,945	\$52,516	\$56,422
Projected Median Household Income (2024)	\$69,195	\$62,791	\$61,159	\$65,210
Census Median Household Income (2010)	\$45,097	\$41,640	\$40,565	\$44,402
Census Median Household Income (2000)	\$38,093	\$37,394	\$38,856	\$41,816
Projected Annual Change (2019-2024)	\$10,271 3.5%	\$8,846 3.3%	\$8,644 3.3%	\$8,789 3.1%
Historical Annual Change (2000-2019)	\$20,830 2.9%	\$16,551 2.3%	\$13,660 1.9%	\$14,606 1.8%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2019)	\$33,719	\$27,243	\$26,208	\$28,437
Projected Per Capita Income (2024)	\$39,940	\$31,185	\$29,912	\$32,621
Census Per Capita Income (2010)	\$19,833	\$19,409	\$19,269	\$21,888
Census Per Capita Income (2000)	\$17,781	\$17,812	\$17,918	\$20,292
Projected Annual Change (2019-2024)	\$6,220 3.7%	\$3,942 2.9%	\$3,705 2.8%	\$4,184 2.9%
Historical Annual Change (2000-2019)	\$15,938 4.7%	\$9,430 2.8%	\$8,290 2.4%	\$8,145 2.1%
Estimated Average Household Net Worth (2019)	\$476,946	\$369,217	\$351,017	\$400,043

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

1 mi radius      3 mi radius      5 mi radius      10 mi radius

#### Race and Ethnicity

Total Population (2019)	2,777		17,594		52,140		146,903	
White (2019)	2,011	72.4%	12,865	73.1%	38,332	73.5%	114,674	78.1%
Black or African American (2019)	301	10.9%	1,617	9.2%	5,022	9.6%	13,684	9.3%
American Indian or Alaska Native (2019)	7	0.3%	55	0.3%	209	0.4%	507	0.3%
Asian (2019)	175	6.3%	1,041	5.9%	3,291	6.3%	7,213	4.9%
Hawaiian or Pacific Islander (2019)	-	-	7	-	21	-	54	-
Other Race (2019)	203	7.3%	1,568	8.9%	3,964	7.6%	7,415	5.0%
Two or More Races (2019)	79	2.8%	440	2.5%	1,302	2.5%	3,355	2.3%
Population < 18 (2019)	640	23.1%	4,114	23.4%	12,061	23.1%	32,135	21.9%
White Not Hispanic	315	49.2%	1,974	48.0%	6,040	50.1%	18,928	58.9%
Black or African American	72	11.3%	448	10.9%	1,391	11.5%	3,449	10.7%
Asian	55	8.5%	336	8.2%	1,064	8.8%	2,281	7.1%
Other Race Not Hispanic	37	5.7%	204	4.9%	578	4.8%	1,639	5.1%
Hispanic	162	25.3%	1,153	28.0%	2,988	24.8%	5,838	18.2%
Not Hispanic or Latino Population (2019)	2,363	85.1%	14,643	83.2%	44,367	85.1%	131,596	89.6%
Not Hispanic White	1,830	77.5%	11,680	79.8%	35,199	79.3%	108,206	82.2%
Not Hispanic Black or African American	296	12.5%	1,572	10.7%	4,874	11.0%	13,324	10.1%
Not Hispanic American Indian or Alaska Native	3	0.1%	32	0.2%	114	0.3%	338	0.3%
Not Hispanic Asian	169	7.2%	1,020	7.0%	3,234	7.3%	7,103	5.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	5	-	35	-
Not Hispanic Other Race	-	-	1	-	3	-	61	-
Not Hispanic Two or More Races	64	2.7%	338	2.3%	939	2.1%	2,528	1.9%
Hispanic or Latino Population (2019)	414	14.9%	2,951	16.8%	7,773	14.9%	15,307	10.4%
Hispanic White	180	43.6%	1,185	40.2%	3,133	40.3%	6,468	42.3%
Hispanic Black or African American	5	1.3%	45	1.5%	148	1.9%	360	2.4%
Hispanic American Indian or Alaska Native	4	1.0%	23	0.8%	95	1.2%	169	1.1%
Hispanic Asian	5	1.2%	21	0.7%	57	0.7%	110	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	7	0.2%	15	0.2%	19	0.1%
Hispanic Other Race	203	49.1%	1,567	53.1%	3,961	51.0%	7,354	48.0%
Hispanic Two or More Races	15	3.6%	103	3.5%	363	4.7%	827	5.4%
Not Hispanic or Latino Population (2010)	2,335	86.9%	14,733	85.1%	44,333	87.1%	131,539	91.2%
Hispanic or Latino Population (2010)	352	13.1%	2,575	14.9%	6,575	12.9%	12,721	8.8%
Not Hispanic or Latino Population (2000)	2,051	92.3%	13,970	91.9%	42,882	91.9%	125,442	94.2%
Hispanic or Latino Population (2000)	170	7.7%	1,237	8.1%	3,804	8.1%	7,664	5.8%
Not Hispanic or Latino Population (2024)	2,404	84.1%	15,026	82.1%	45,604	83.9%	135,402	88.6%
Hispanic or Latino Population (2024)	454	15.9%	3,274	17.9%	8,739	16.1%	17,343	11.4%
Projected Annual Growth (2019-2024)	40	1.9%	324	2.2%	966	2.5%	2,036	2.7%
Historical Annual Growth (2000-2010)	182	10.7%	1,338	10.8%	2,771	7.3%	5,057	6.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

#### Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population	2,777		17,594		52,140		146,903	
Age Under 5 Years	170	6.1%	1,140	6.5%	3,344	6.4%	8,438	5.7%
Age 5 to 9 Years	175	6.3%	1,140	6.5%	3,288	6.3%	8,734	5.9%
Age 10 to 14 Years	179	6.4%	1,138	6.5%	3,403	6.5%	9,390	6.4%
Age 15 to 19 Years	181	6.5%	1,096	6.2%	3,372	6.5%	9,410	6.4%
Age 20 to 24 Years	156	5.6%	1,068	6.1%	3,378	6.5%	9,164	6.2%
Age 25 to 29 Years	191	6.9%	1,149	6.5%	3,565	6.8%	9,543	6.5%
Age 30 to 34 Years	189	6.8%	1,104	6.3%	3,264	6.3%	8,447	5.8%
Age 35 to 39 Years	172	6.2%	1,053	6.0%	3,049	5.8%	8,453	5.8%
Age 40 to 44 Years	169	6.1%	1,033	5.9%	3,061	5.9%	8,587	5.8%
Age 45 to 49 Years	185	6.7%	1,128	6.4%	3,368	6.5%	9,891	6.7%
Age 50 to 54 Years	173	6.2%	1,124	6.4%	3,398	6.5%	10,224	7.0%
Age 55 to 59 Years	176	6.4%	1,137	6.5%	3,460	6.6%	10,497	7.1%
Age 60 to 64 Years	157	5.6%	1,008	5.7%	3,111	6.0%	9,662	6.6%
Age 65 to 69 Years	153	5.5%	978	5.6%	2,895	5.6%	8,403	5.7%
Age 70 to 74 Years	129	4.6%	895	5.1%	2,529	4.8%	7,152	4.9%
Age 75 to 79 Years	103	3.7%	677	3.8%	1,770	3.4%	4,994	3.4%
Age 80 to 84 Years	62	2.2%	379	2.2%	1,008	1.9%	3,116	2.1%
Age 85 Years or Over	59	2.1%	347	2.0%	877	1.7%	2,799	1.9%
Median Age	38.9		39.0		38.2		40.1	
Age 19 Years or Less	705	25.4%	4,513	25.7%	13,408	25.7%	35,972	24.5%
Age 20 to 64 Years	1,566	56.4%	9,805	55.7%	29,654	56.9%	84,468	57.5%
Age 65 Years or Over	506	18.2%	3,276	18.6%	9,079	17.4%	26,463	18.0%

#### Female Age Distribution (2019)

Female Population	1,471	53.0%	9,159	52.1%	26,751	51.3%	75,076	51.1%
Age Under 5 Years	82	5.6%	571	6.2%	1,666	6.2%	4,180	5.6%
Age 5 to 9 Years	88	6.0%	570	6.2%	1,603	6.0%	4,274	5.7%
Age 10 to 14 Years	90	6.1%	547	6.0%	1,648	6.2%	4,518	6.0%
Age 15 to 19 Years	92	6.3%	544	5.9%	1,613	6.0%	4,578	6.1%
Age 20 to 24 Years	81	5.5%	543	5.9%	1,729	6.5%	4,616	6.1%
Age 25 to 29 Years	95	6.5%	573	6.3%	1,781	6.7%	4,801	6.4%
Age 30 to 34 Years	105	7.1%	594	6.5%	1,670	6.2%	4,212	5.6%
Age 35 to 39 Years	87	5.9%	511	5.6%	1,491	5.6%	4,192	5.6%
Age 40 to 44 Years	82	5.6%	501	5.5%	1,508	5.6%	4,203	5.6%
Age 45 to 49 Years	89	6.1%	559	6.1%	1,628	6.1%	4,835	6.4%
Age 50 to 54 Years	91	6.2%	566	6.2%	1,740	6.5%	5,173	6.9%
Age 55 to 59 Years	98	6.7%	603	6.6%	1,795	6.7%	5,467	7.3%
Age 60 to 64 Years	86	5.8%	549	6.0%	1,674	6.3%	5,061	6.7%
Age 65 to 69 Years	85	5.8%	544	5.9%	1,570	5.9%	4,434	5.9%
Age 70 to 74 Years	76	5.2%	516	5.6%	1,407	5.3%	3,806	5.1%
Age 75 to 79 Years	61	4.1%	397	4.3%	1,021	3.8%	2,891	3.9%
Age 80 to 84 Years	37	2.5%	232	2.5%	597	2.2%	1,859	2.5%
Age 85 Years or Over	45	3.1%	240	2.6%	611	2.3%	1,977	2.6%
Female Median Age	40.8		40.6		39.7		41.5	
Age 19 Years or Less	352	23.9%	2,232	24.4%	6,530	24.4%	17,550	23.4%
Age 20 to 64 Years	814	55.4%	4,997	54.6%	15,016	56.1%	42,559	56.7%
Age 65 Years or Over	304	20.7%	1,930	21.1%	5,206	19.5%	14,967	19.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

1 mi radius      3 mi radius      5 mi radius      10 mi radius

#### Male Age Distribution (2019)

Male Population	1,307	47.0%	8,435	47.9%	25,389	48.7%	71,827	48.9%
Age Under 5 Years	88	6.7%	569	6.8%	1,679	6.6%	4,258	5.9%
Age 5 to 9 Years	87	6.6%	570	6.8%	1,685	6.6%	4,460	6.2%
Age 10 to 14 Years	89	6.8%	591	7.0%	1,756	6.9%	4,872	6.8%
Age 15 to 19 Years	89	6.8%	552	6.5%	1,759	6.9%	4,832	6.7%
Age 20 to 24 Years	75	5.7%	525	6.2%	1,649	6.5%	4,548	6.3%
Age 25 to 29 Years	95	7.3%	576	6.8%	1,784	7.0%	4,742	6.6%
Age 30 to 34 Years	84	6.4%	511	6.1%	1,594	6.3%	4,235	5.9%
Age 35 to 39 Years	85	6.5%	542	6.4%	1,558	6.1%	4,261	5.9%
Age 40 to 44 Years	86	6.6%	532	6.3%	1,552	6.1%	4,384	6.1%
Age 45 to 49 Years	96	7.3%	570	6.8%	1,740	6.9%	5,057	7.0%
Age 50 to 54 Years	82	6.3%	559	6.6%	1,659	6.5%	5,051	7.0%
Age 55 to 59 Years	78	6.0%	534	6.3%	1,666	6.6%	5,030	7.0%
Age 60 to 64 Years	71	5.4%	459	5.4%	1,437	5.7%	4,601	6.4%
Age 65 to 69 Years	68	5.2%	435	5.2%	1,325	5.2%	3,969	5.5%
Age 70 to 74 Years	53	4.0%	379	4.5%	1,122	4.4%	3,345	4.7%
Age 75 to 79 Years	42	3.2%	279	3.3%	749	3.0%	2,103	2.9%
Age 80 to 84 Years	25	1.9%	147	1.7%	410	1.6%	1,257	1.8%
Age 85 Years or Over	14	1.1%	107	1.3%	266	1.0%	821	1.1%
Male Median Age	37.0		37.3		36.7		38.8	
Age 19 Years or Less	353	27.0%	2,282	27.0%	6,878	27.1%	18,422	25.6%
Age 20 to 64 Years	752	57.6%	4,807	57.0%	14,638	57.7%	41,909	58.3%
Age 65 Years or Over	201	15.4%	1,346	16.0%	3,873	15.3%	11,496	16.0%

#### Males per 100 Females (2019)

Overall Comparison	89		92		95		96	
Age Under 5 Years	107	51.8%	100	49.9%	101	50.2%	102	50.5%
Age 5 to 9 Years	99	49.7%	100	50.0%	105	51.3%	104	51.1%
Age 10 to 14 Years	100	49.9%	108	51.9%	107	51.6%	108	51.6%
Age 15 to 19 Years	97	49.1%	101	50.3%	109	52.2%	106	51.3%
Age 20 to 24 Years	92	48.0%	97	49.1%	95	48.8%	99	49.6%
Age 25 to 29 Years	100	50.1%	101	50.2%	100	50.0%	99	49.7%
Age 30 to 34 Years	80	44.6%	86	46.2%	95	48.8%	101	50.1%
Age 35 to 39 Years	97	49.4%	106	51.5%	104	51.1%	102	50.4%
Age 40 to 44 Years	105	51.2%	106	51.5%	103	50.7%	104	51.0%
Age 45 to 49 Years	107	51.7%	102	50.5%	107	51.7%	105	51.1%
Age 50 to 54 Years	90	47.4%	99	49.7%	95	48.8%	98	49.4%
Age 55 to 59 Years	80	44.4%	89	47.0%	93	48.1%	92	47.9%
Age 60 to 64 Years	82	45.2%	84	45.5%	86	46.2%	91	47.6%
Age 65 to 69 Years	79	44.3%	80	44.4%	84	45.8%	90	47.2%
Age 70 to 74 Years	69	40.9%	73	42.3%	80	44.4%	88	46.8%
Age 75 to 79 Years	69	40.8%	70	41.3%	73	42.3%	73	42.1%
Age 80 to 84 Years	67	40.2%	63	38.7%	69	40.7%	68	40.4%
Age 85 Years or Over	31	23.4%	44	30.8%	44	30.3%	42	29.3%
Age 19 Years or Less	100	50.1%	102	50.6%	105	51.3%	105	51.2%
Age 20 to 39 Years	92	48.0%	97	49.2%	99	49.7%	100	50.0%
Age 40 to 64 Years	93	48.1%	96	48.9%	97	49.1%	98	49.4%
Age 65 Years or Over	66	39.8%	70	41.1%	74	42.7%	77	43.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

1 mi radius      3 mi radius      5 mi radius      10 mi radius

#### Household Type (2019)

Total Households	1,151		7,208		21,373		60,689	
Households with Children	365	31.7%	2,247	31.2%	6,684	31.3%	18,172	29.9%
Average Household Size	2.4		2.4		2.4		2.4	
Household Density per Square Mile	367		255		272		193	
Population Family	2,245	80.8%	14,397	81.8%	42,769	82.0%	120,142	81.8%
Population Non-Family	481	17.3%	2,912	16.6%	8,614	16.5%	24,154	16.4%
Population Group Quarters	51	1.8%	284	1.6%	758	1.5%	2,607	1.8%
Family Households	743	64.5%	4,706	65.3%	14,044	65.7%	40,187	66.2%
Married Couple Households	525	70.7%	3,367	71.5%	10,003	71.2%	29,732	74.0%
Other Family Households with Children	217	29.3%	1,339	28.5%	4,041	28.8%	10,455	26.0%
Family Households with Children	358	48.3%	2,215	47.1%	6,594	47.0%	17,932	44.6%
Married Couple with Children	213	59.5%	1,346	60.8%	3,965	60.1%	11,346	63.3%
Other Family Households with Children	145	40.5%	869	39.2%	2,629	39.9%	6,586	36.7%
Family Households No Children	384	51.7%	2,491	52.9%	7,450	53.0%	22,255	55.4%
Married Couple No Children	312	81.3%	2,021	81.1%	6,038	81.1%	18,386	82.6%
Other Family Households No Children	72	18.7%	470	18.9%	1,412	18.9%	3,869	17.4%
Non-Family Households	408	35.5%	2,501	34.7%	7,329	34.3%	20,501	33.8%
Non-Family Households with Children	6	1.5%	32	1.3%	90	1.2%	240	1.2%
Non-Family Households No Children	402	98.5%	2,469	98.7%	7,239	98.8%	20,261	98.8%
Average Family Household Size	3.0		3.1		3.0		3.0	
Average Family Income	\$89,718		\$76,539		\$77,981		\$83,972	
Median Family Income	\$77,802		\$66,263		\$65,406		\$70,540	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	

#### Marital Status (2019)

Population Age 15 Years or Over	2,253		14,177		42,105		120,341	
Never Married	719	31.9%	4,640	32.7%	12,814	30.4%	35,197	29.2%
Currently Married	978	43.4%	6,007	42.4%	19,234	45.7%	56,828	47.2%
Previously Married	556	24.7%	3,530	24.9%	10,056	23.9%	28,316	23.5%
Separated	127	22.9%	547	15.5%	1,595	15.9%	5,260	18.6%
Widowed	157	28.3%	1,112	31.5%	3,018	30.0%	8,282	29.2%
Divorced	272	48.8%	1,870	53.0%	5,443	54.1%	14,774	52.2%

#### Educational Attainment (2019)

Adult Population Age 25 Years or Over	1,916		12,013		35,355		101,767	
Elementary (Grade Level 0 to 8)	84	4.4%	711	5.9%	2,146	6.1%	4,942	4.9%
Some High School (Grade Level 9 to 11)	165	8.6%	1,405	11.7%	4,074	11.5%	10,246	10.1%
High School Graduate	537	28.0%	3,618	30.1%	11,155	31.6%	30,682	30.1%
Some College	481	25.1%	2,635	21.9%	7,178	20.3%	20,978	20.6%
Associate Degree Only	284	14.8%	1,576	13.1%	4,286	12.1%	11,450	11.3%
Bachelor Degree Only	264	13.8%	1,450	12.1%	4,478	12.7%	15,873	15.6%
Graduate Degree	101	5.3%	619	5.1%	2,039	5.8%	7,596	7.5%
Any College (Some College or Higher)	1,130	58.9%	6,279	52.3%	17,980	50.9%	55,897	54.9%
College Degree + (Bachelor Degree or Higher)	365	19.0%	2,069	17.2%	6,516	18.4%	23,469	23.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

#### Housing

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Housing Units (2019)	1,199		7,482		22,291		63,936	
Total Housing Units (2010)	1,172		7,331		21,907		62,963	
Historical Annual Growth (2010-2019)	27	0.3%	151	0.2%	384	0.2%	973	0.2%
Housing Units Occupied (2019)	1,151	96.0%	7,208	96.3%	21,373	95.9%	60,689	94.9%
Housing Units Owner-Occupied	776	67.4%	4,831	67.0%	13,982	65.4%	42,150	69.5%
Housing Units Renter-Occupied	375	32.6%	2,376	33.0%	7,392	34.6%	18,539	30.5%
Housing Units Vacant (2019)	48	4.2%	275	3.8%	918	4.3%	3,248	5.4%

#### Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Households	1,151		7,208		21,373		60,689	
1 Person Households	354	30.7%	2,189	30.4%	6,295	29.5%	17,532	28.9%
2 Person Households	396	34.4%	2,448	34.0%	7,384	34.5%	21,838	36.0%
3 Person Households	165	14.3%	1,047	14.5%	3,241	15.2%	9,174	15.1%
4 Person Households	132	11.5%	831	11.5%	2,520	11.8%	7,140	11.8%
5 Person Households	67	5.8%	418	5.8%	1,178	5.5%	3,123	5.1%
6 Person Households	23	2.0%	162	2.2%	428	2.0%	1,137	1.9%
7 or More Person Households	15	1.3%	112	1.6%	327	1.5%	745	1.2%

#### Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	52	4.5%	228	3.2%	534	2.5%	2,041	3.4%
HH Income \$150,000 to \$199,999	66	5.8%	241	3.3%	860	4.0%	2,677	4.4%
HH Income \$125,000 to \$149,999	59	5.1%	288	4.0%	788	3.7%	2,833	4.7%
HH Income \$100,000 to \$124,999	96	8.4%	556	7.7%	1,362	6.4%	4,206	6.9%
HH Income \$75,000 to \$99,999	173	15.0%	918	12.7%	2,737	12.8%	8,248	13.6%
HH Income \$50,000 to \$74,999	230	19.9%	1,535	21.3%	4,449	20.8%	12,398	20.4%
HH Income \$35,000 to \$49,999	162	14.1%	1,020	14.1%	3,275	15.3%	8,908	14.7%
HH Income \$25,000 to \$34,999	84	7.3%	734	10.2%	2,390	11.2%	6,163	10.2%
HH Income \$15,000 to \$24,999	116	10.0%	915	12.7%	2,573	12.0%	6,758	11.1%
HH Income \$10,000 to \$14,999	41	3.6%	331	4.6%	1,158	5.4%	3,079	5.1%
HH Income Under \$10,000	72	6.3%	441	6.1%	1,247	5.8%	3,379	5.6%

#### Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Households 0 Vehicles Available	39	3.4%	353	4.9%	1,106	5.2%	2,966	4.9%
Households 1 Vehicle Available	323	28.1%	2,240	31.1%	6,664	31.2%	17,801	29.3%
Households 2 Vehicles Available	446	38.7%	2,778	38.5%	8,211	38.4%	23,328	38.4%
Households 3 or More Vehicles Available	344	29.9%	1,837	25.5%	5,392	25.2%	16,594	27.3%
Total Vehicles Available	2,425		14,174		41,709		121,735	
Average Vehicles per Household	2.1		2.0		2.0		2.0	
Owner-Occupied Household Vehicles	1,751	72.2%	10,426	73.6%	30,457	73.0%	93,959	77.2%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	673	27.8%	3,748	26.4%	11,252	27.0%	27,775	22.8%
Average Vehicles per Renter-Occupied Household	1.8		1.6		1.5		1.5	

#### Travel Time (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Worker Base Age 16 years or Over	1,336		8,502		25,208		70,773	
Travel to Work in 14 Minutes or Less	571	42.8%	3,420	40.2%	9,419	37.4%	22,892	32.3%
Travel to Work in 15 to 29 Minutes	596	44.6%	3,183	37.4%	10,043	39.8%	31,540	44.6%
Travel to Work in 30 to 59 Minutes	174	13.1%	1,153	13.6%	3,583	14.2%	10,332	14.6%
Travel to Work in 60 Minutes or More	66	4.9%	395	4.6%	1,142	4.5%	3,699	5.2%
Work at Home	14	1.1%	152	1.8%	570	2.3%	2,296	3.2%
Average Minutes Travel to Work	16.1		16.1		16.9		17.9	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.



# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

#### Transportation To Work (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Worker Base Age 16 years or Over	1,336		8,502		25,208		70,773	
Drive to Work Alone	1,113	83.3%	7,147	84.1%	21,175	84.0%	59,997	84.8%
Drive to Work in Carpool	169	12.7%	858	10.1%	2,494	9.9%	6,208	8.8%
Travel to Work by Public Transportation	-	-	5	-	84	0.3%	144	0.2%
Drive to Work on Motorcycle	-	-	-	-	1	-	107	0.2%
Bicycle to Work	-	-	1	-	38	0.2%	103	0.1%
Walk to Work	2	0.1%	19	0.2%	104	0.4%	629	0.9%
Other Means	38	2.8%	320	3.8%	741	2.9%	1,289	1.8%
Work at Home	14	1.1%	152	1.8%	570	2.3%	2,296	3.2%

#### Daytime Demographics (2019)

Total Businesses	151		1,196		2,824		7,028	
Total Employees	2,634		19,709		43,651		92,813	
Company Headquarter Businesses	2	1.3%	11	0.9%	30	1.1%	57	0.8%
Company Headquarter Employees	349	13.3%	1,957	9.9%	3,720	8.5%	8,610	9.3%
Employee Population per Business	17.5 to 1		16.5 to 1		15.5 to 1		13.2 to 1	
Residential Population per Business	18.4 to 1		14.7 to 1		18.5 to 1		20.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,428		25,342		60,312		140,510	

#### Labor Force

Labor Population Age 16 Years or Over (2019)	2,215		13,944		41,431		118,515	
Labor Force Total Males (2019)	1,024	46.2%	6,587	47.2%	19,921	48.1%	57,257	48.3%
Male Civilian Employed	711	69.4%	4,262	64.7%	13,043	65.5%	37,411	65.3%
Male Civilian Unemployed	22	2.2%	148	2.3%	487	2.4%	1,382	2.4%
Males in Armed Forces	-	-	16	0.2%	36	0.2%	54	-
Males Not in Labor Force	291	28.4%	2,161	32.8%	6,355	31.9%	18,410	32.2%
Labor Force Total Females (2019)	1,191	53.8%	7,357	52.8%	21,510	51.9%	61,258	51.7%
Female Civilian Employed	711	59.7%	4,034	54.8%	11,691	54.4%	33,353	54.4%
Female Civilian Unemployed	10	0.8%	125	1.7%	456	2.1%	1,153	1.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	471	39.5%	3,198	43.5%	9,363	43.5%	26,751	43.7%
Unemployment Rate	32	1.4%	273	2.0%	943	2.3%	2,536	2.1%

#### Occupation (2019)

Occupation Population Age 16 Years or Over	1,421		8,295		24,733		70,764	
Occupation Total Males	711	50.0%	4,262	51.4%	13,043	52.7%	37,411	52.9%
Occupation Total Females	711	50.0%	4,034	48.6%	11,691	47.3%	33,353	47.1%
Management, Business, Financial Operations	191	-	899	10.8%	2,753	11.1%	8,554	12.1%
Professional, Related	197	13.9%	1,180	14.2%	3,758	15.2%	11,682	16.5%
Service	164	11.5%	1,063	12.8%	3,352	13.6%	10,120	14.3%
Sales, Office	196	13.8%	1,645	19.8%	5,175	20.9%	15,755	22.3%
Farming, Fishing, Forestry	-	-	6	-	37	0.1%	86	0.1%
Construction, Extraction, Maintenance	126	8.9%	879	10.6%	2,316	9.4%	5,069	7.2%
Production, Transport, Material Moving	547	38.5%	2,623	31.6%	7,343	29.7%	19,498	27.6%
White Collar Workers	584	41.1%	3,725	44.9%	11,686	47.2%	35,991	50.9%
Blue Collar Workers	837	58.9%	4,571	55.1%	13,047	52.8%	34,773	49.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

#### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Units	1,065		6,779		19,961		56,936	
1 Detached Unit	798	75.0%	4,893	72.2%	14,374	72.0%	41,475	72.8%
1 Attached Unit	74	7.0%	373	5.5%	836	4.2%	2,134	3.7%
2 Units	47	4.4%	192	2.8%	699	3.5%	1,609	2.8%
3 to 4 Units	18	1.6%	223	3.3%	589	2.9%	1,440	2.5%
5 to 9 Units	60	5.7%	429	6.3%	1,159	5.8%	2,978	5.2%
10 to 19 Units	26	2.5%	127	1.9%	724	3.6%	1,765	3.1%
20 to 49 Units	21	1.9%	84	1.2%	249	1.2%	905	1.6%
50 or More Units	9	0.8%	105	1.6%	372	1.9%	769	1.4%
Mobile Home or Trailer	98	9.2%	780	11.5%	2,371	11.9%	7,613	13.4%
Other Structure	-	-	-	-	-	-	-	-

#### Homes Built By Year (2019)

Homes Built 2014 or later	35	2.9%	128	1.7%	322	1.4%	644	1.0%
Homes Built 2010 to 2013	11	0.9%	69	0.9%	194	0.9%	956	1.5%
Homes Built 2000 to 2009	246	20.5%	1,172	15.7%	3,241	14.5%	9,473	14.8%
Homes Built 1990 to 1999	253	21.1%	1,619	21.6%	4,958	22.2%	13,066	20.4%
Homes Built 1980 to 1989	75	6.3%	721	9.6%	2,689	12.1%	8,836	13.8%
Homes Built 1970 to 1979	258	21.5%	1,272	17.0%	3,668	16.5%	10,431	16.3%
Homes Built 1960 to 1969	84	7.0%	809	10.8%	2,462	11.0%	6,459	10.1%
Homes Built 1950 to 1959	131	10.9%	839	11.2%	2,016	9.0%	5,485	8.6%
Homes Built 1940 to 1949	31	2.6%	332	4.4%	915	4.1%	2,923	4.6%
Homes Built Before 1939	26	2.2%	247	3.3%	909	4.1%	2,416	3.8%
Median Age of Homes	32.1 yrs		35.2 yrs		35.0 yrs		35.0 yrs	

#### Home Values (2019)

Owner Specified Housing Units	727		4,534		13,125		39,730	
Home Values \$1,000,000 or More	-	-	4	-	12	-	111	0.3%
Home Values \$750,000 to \$999,999	-	-	6	0.1%	22	0.2%	250	0.6%
Home Values \$500,000 to \$749,999	49	6.8%	193	4.2%	415	3.2%	1,362	3.4%
Home Values \$400,000 to \$499,999	7	1.0%	67	1.5%	269	2.0%	1,274	3.2%
Home Values \$300,000 to \$399,999	42	5.8%	250	5.5%	731	5.6%	3,322	8.4%
Home Values \$250,000 to \$299,999	81	11.1%	398	8.8%	945	7.2%	3,372	8.5%
Home Values \$200,000 to \$249,999	45	6.2%	309	6.8%	924	7.0%	3,407	8.6%
Home Values \$175,000 to \$199,999	47	6.4%	281	6.2%	777	5.9%	2,760	6.9%
Home Values \$150,000 to \$174,999	112	15.4%	544	12.0%	1,473	11.2%	4,002	10.1%
Home Values \$125,000 to \$149,999	106	14.6%	543	12.0%	1,482	11.3%	4,086	10.3%
Home Values \$100,000 to \$124,999	83	11.4%	746	16.5%	2,694	20.5%	6,074	15.3%
Home Values \$90,000 to \$99,999	30	4.2%	219	4.8%	634	4.8%	1,924	4.8%
Home Values \$80,000 to \$89,999	43	5.9%	243	5.4%	937	7.1%	2,918	7.3%
Home Values \$70,000 to \$79,999	54	7.5%	249	5.5%	594	4.5%	1,654	4.2%
Home Values \$60,000 to \$69,999	12	1.7%	193	4.3%	455	3.5%	1,301	3.3%
Home Values \$50,000 to \$59,999	20	2.8%	142	3.1%	330	2.5%	873	2.2%
Home Values \$35,000 to \$49,999	8	1.0%	91	2.0%	246	1.9%	850	2.1%
Home Values \$25,000 to \$34,999	-	-	11	0.2%	48	0.4%	173	0.4%
Home Values \$10,000 to \$24,999	23	3.2%	171	3.8%	530	4.0%	1,309	3.3%
Home Values Under \$10,000	12	1.6%	162	3.6%	440	3.4%	1,013	2.6%
Owner-Occupied Median Home Value	\$164,657		\$148,646		\$144,357		\$158,150	
Renter-Occupied Median Rent	\$610		\$587		\$591		\$573	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.



# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Peter Hogan

PMH

Lat/Lon: 35.7171/-81.2293

RFULL9

## 508 10th St NW

### Conover, NC 28613

#### Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$70.41 M	\$380.8 M	\$1.1 B	\$3.26 B
Total Non-Retail Expenditure	\$37.11 M	\$200.64 M	\$577.08 M	\$1.72 B
Total Retail Expenditure	\$33.3 M	\$180.16 M	\$518.11 M	\$1.54 B
Apparel	\$2.45 M	\$13.18 M	\$37.92 M	\$113.15 M
Contributions	\$2.25 M	\$12.01 M	\$34.41 M	\$103.95 M
Education	\$1.98 M	\$10.39 M	\$29.79 M	\$90.34 M
Entertainment	\$3.94 M	\$21.13 M	\$60.71 M	\$182.12 M
Food and Beverages	\$10.43 M	\$56.6 M	\$162.88 M	\$483.88 M
Furnishings and Equipment	\$2.45 M	\$13.14 M	\$37.76 M	\$113.3 M
Gifts	\$1.67 M	\$8.89 M	\$25.43 M	\$77.03 M
Health Care	\$6.05 M	\$33.11 M	\$95.3 M	\$283.4 M
Household Operations	\$2.74 M	\$14.78 M	\$42.46 M	\$127.02 M
Miscellaneous Expenses	\$1.33 M	\$7.17 M	\$20.6 M	\$61.57 M
Personal Care	\$942.45 K	\$5.1 M	\$14.66 M	\$43.73 M
Personal Insurance	\$481.79 K	\$2.56 M	\$7.35 M	\$22.31 M
Reading	\$153.29 K	\$828.66 K	\$2.38 M	\$7.12 M
Shelter	\$14.89 M	\$80.54 M	\$231.83 M	\$688.4 M
Tobacco	\$451.37 K	\$2.53 M	\$7.32 M	\$21.26 M
Transportation	\$12.88 M	\$69.58 M	\$200.08 M	\$596.79 M
Utilities	\$5.32 M	\$29.26 M	\$84.32 M	\$248.87 M

#### Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$5,097	\$4,403	\$4,270	\$4,482
Total Non-Retail Expenditure	\$2,686 52.7%	\$2,320 52.7%	\$2,250 52.7%	\$2,361 52.7%
Total Retail Expenditures	\$2,411 47.3%	\$2,083 47.3%	\$2,020 47.3%	\$2,121 47.3%
Apparel	\$178 3.5%	\$152 3.5%	\$148 3.5%	\$155 3.5%
Contributions	\$163 3.2%	\$139 3.2%	\$134 3.1%	\$143 3.2%
Education	\$144 2.8%	\$120 2.7%	\$116 2.7%	\$124 2.8%
Entertainment	\$285 5.6%	\$244 5.5%	\$237 5.5%	\$250 5.6%
Food and Beverages	\$755 14.8%	\$654 14.9%	\$635 14.9%	\$664 14.8%
Furnishings and Equipment	\$177 3.5%	\$152 3.5%	\$147 3.4%	\$156 3.5%
Gifts	\$121 2.4%	\$103 2.3%	\$99 2.3%	\$106 2.4%
Health Care	\$438 8.6%	\$383 8.7%	\$372 8.7%	\$389 8.7%
Household Operations	\$198 3.9%	\$171 3.9%	\$166 3.9%	\$174 3.9%
Miscellaneous Expenses	\$96 1.9%	\$83 1.9%	\$80 1.9%	\$85 1.9%
Personal Care	\$68 1.3%	\$59 1.3%	\$57 1.3%	\$60 1.3%
Personal Insurance	\$35 0.7%	\$30 0.7%	\$29 0.7%	\$31 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$1,078 21.1%	\$931 21.2%	\$904 21.2%	\$945 21.1%
Tobacco	\$33 0.6%	\$29 0.7%	\$29 0.7%	\$29 0.7%
Transportation	\$933 18.3%	\$804 18.3%	\$780 18.3%	\$819 18.3%
Utilities	\$385 7.6%	\$338 7.7%	\$329 7.7%	\$342 7.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.